



FOR IMMEDIATE RELEASE

Media Contact: Lisa Liotta, Deputy Director
City of Hollywood Community Redevelopment Agency-Downtown District
Office: (954) 921-3016
lliotta@hollywoodfl.org

The Little Bakery Offers a Big, Fresh Selection in Downtown Hollywood

HOLLYWOOD, FL – August 31, 2009 – Don't be misled by the name: The Little Bakery of Hollywood is big on both taste and variety. In fact, the only "little" thing about this delicious Downtown establishment is its prices.

So much more than a traditional bake shop, The Little Bakery serves up hearty bread bowl soups, savory crepes, tasty wraps, sandwiches and breakfast specials, in addition to pastries, cookies, cupcakes, muffins, bagels and breads – all baked fresh daily onsite at 2033 Harrison Street.

The extensive menu also features salads and fresh fruit-infused smoothies, and the coffee bar offers a variety of espressos, lattes, teas and hot chocolate. Coffee selections range from \$1 to \$2.50 and all menu items are under \$5, making The Little Bakery a big hit with budget-conscious diners.

In addition, children accompanied by adult diners can enjoy a complimentary meal as part of the Kids Eat Free on Friday program offered from 4 to 7 p.m. at participating Downtown restaurants. The Little Bakery also will be introducing a special kids' menu in September and presenting kid-friendly entertainment and activities on Fridays.

Saturday is open mic night, which features live acoustic music from 6 to 9 p.m. And complimentary Wi-Fi wireless Internet service is always available to patrons at The Little Bakery.

Proprietor Tommy Murati, who opened The Little Bakery in January 2009, is planning to further expand the menu to include new items every two months and also will be adding cakes to the shop's selection of sweet treats.

A native of Caracas, Venezuela, Murati was introduced to South Florida eight years ago when his former employer, Don Pan International Bakery, transferred him to one of the company's Miami stores.

Opening his own bakery has been a dream come true for Murati, who looked at several potential locations before deciding on Downtown Hollywood.

"I came and visited and I fell in love with this area," said Murati, a Miami Gardens resident who plans to move to Hollywood. "It's a nice place and it's very beautiful."

The Little Bakery of Hollywood is open from 8 a.m. to 6 p.m. weekdays, from 8 a.m. to 9 p.m. Saturdays, and from 8 a.m. to 1:30 p.m. Sundays. For additional information, call 954-391-8504 or visit www.thelittlebakerysite.com.

For more information on Downtown Hollywood businesses or events, call 954-921-3016 or visit www.downtownhollywood.com.

The Hollywood Community Redevelopment Agency (CRA) was created under the authority of Florida's Community Redevelopment Act of 1969. The CRA's mission is to encourage economic development through the use of tax increment financing by funding development, special projects and enhanced services that address areas of community concern. The Downtown District was established in 1979 to promote Hollywood's central business district including Historic Hollywood Boulevard, Young Circle and nearby residential neighborhoods. The Downtown District is approximately 580 acres and extends from 22nd Avenue on the west to generally 17th Avenue on the east, Johnson Street on the north and Washington Street on the south.

#