



FOR IMMEDIATE RELEASE

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Whiskey Tango All American Bar and Grill Opens Friday in Downtown Hollywood

Former martini lounge has been reinvented as a neighborhood sports bar and restaurant

HOLLYWOOD, FL – August 26, 2009 – A former martini lounge in Historic Downtown Hollywood has undergone a dramatic transformation to a family-friendly neighborhood sports bar and restaurant featuring inexpensive food and drinks and fun for all ages.

Whiskey Tango All American Bar and Grill will open Friday, August 28th at 1903 Hollywood Boulevard, the site of the former Mix Ultra Lounge, which closed in July. “The Martini Bar with Attitude” has been reinvented by proprietor John Todora as a “Restaurant/Rocking Sports Bar – A not-so-innovative concept in good old-fashioned fun.”

In keeping with the current trend in dining and entertainment, where good value is a top priority for most patrons, Whiskey Tango represents a new kind of “chic” that’s affordable and accessible to all.

“Whiskey Tango is hip and it is fun, with a downtown vibe,” Todora said. “It’s the ‘corner bar’ with a lot more than you bargained for and something for everyone.”

Whiskey Tango All American Bar and Grill will host South Florida’s best rock bands every Friday and Saturday, nightly pool tournaments, dart tournaments and other ongoing festivities. Sports fans can catch football games and other events on two dozen HDTV screens.

In addition to everyday low prices on cocktails and beer, Whiskey Tango will offer a Super Happy Hour with two-for-one drink specials from noon to 8 p.m. daily and from midnight to 2 a.m. Sunday through Thursday. The Grand Opening Party on September 10th, during the kickoff game for the NFL season, will feature a free open bar for the entire first quarter.

And since every good time includes good food, Chef Chuck Billion will be serving up delicious American-style cuisine with a Southwestern flair, which Todora describes as “gourmet tastes at bar prices.”

A full menu will be offered from 11 a.m. to 2 a.m. on weekdays and until 4 a.m. on weekends, with seating options that include an outdoor tiki bar. And from 4 to 8 p.m. Tuesdays, every child accompanied by an adult diner will enjoy a free meal from the kids’ menu.

“Whiskey Tango will offer something to do and a place to hang seven days a week,” Todora said. “Food, fun and entertainment – what more could you ask for?”

For more information on Whiskey Tango All American Bar and Grill, call 954-925-2555.

To learn more about Downtown Hollywood businesses or events, call 954-921-3016 or visit www.downtownhollywood.com.

The Hollywood Community Redevelopment Agency (CRA) was created under the authority of Florida's Community Redevelopment Act of 1969. The CRA's mission is to encourage economic development through the use of tax increment financing by funding development, special projects and enhanced services that address areas of community concern. The Downtown District was established in 1979 to promote Hollywood's central business district including Historic Hollywood Boulevard, Young Circle and nearby residential neighborhoods. The Downtown District is approximately 580 acres and extends from 22nd Avenue on the west to generally 17th Avenue on the east, Johnson Street on the north and Washington Street on the south.

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